



Coretime

From information overload into a focused demo driving engine.

The Problem

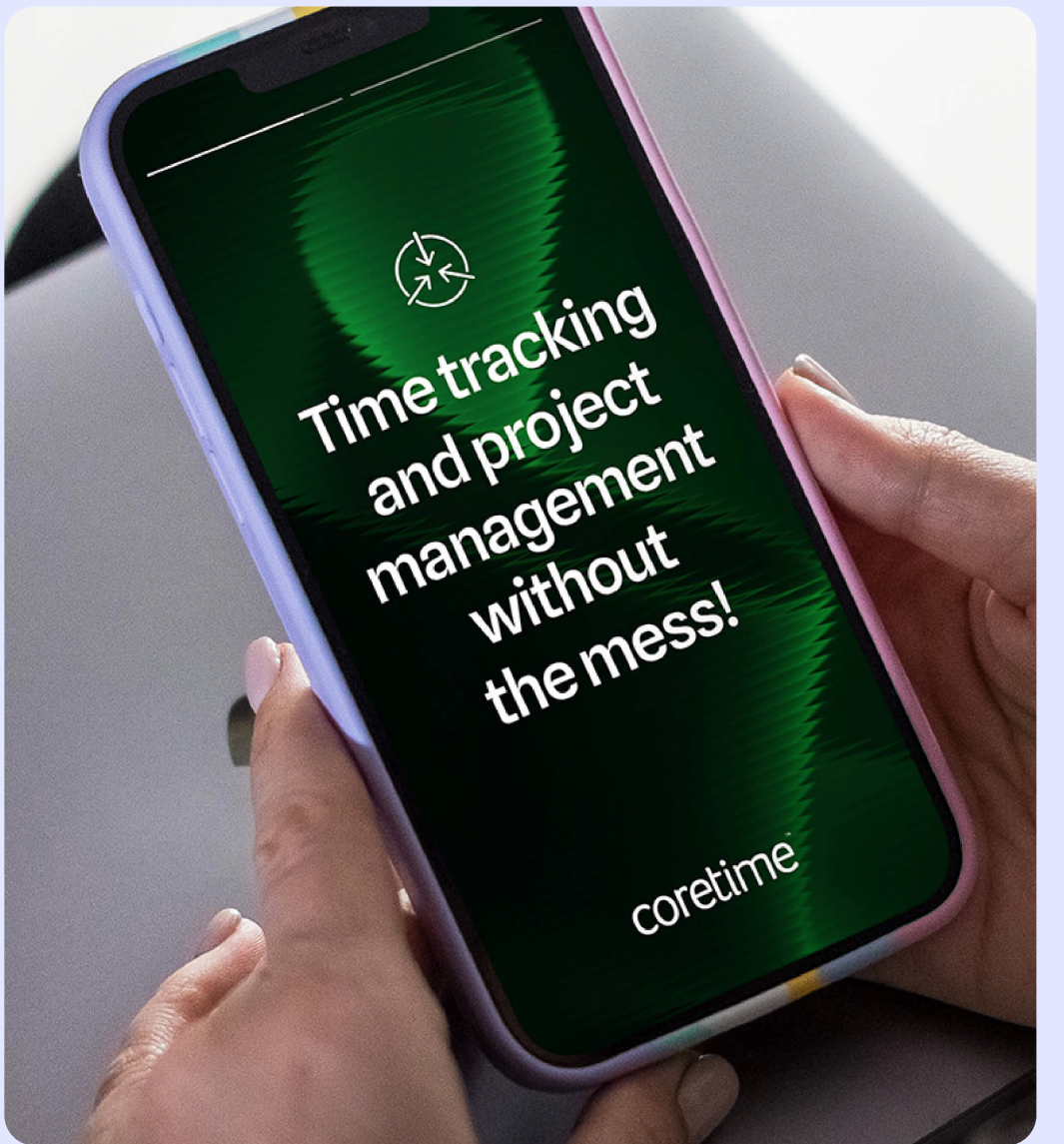
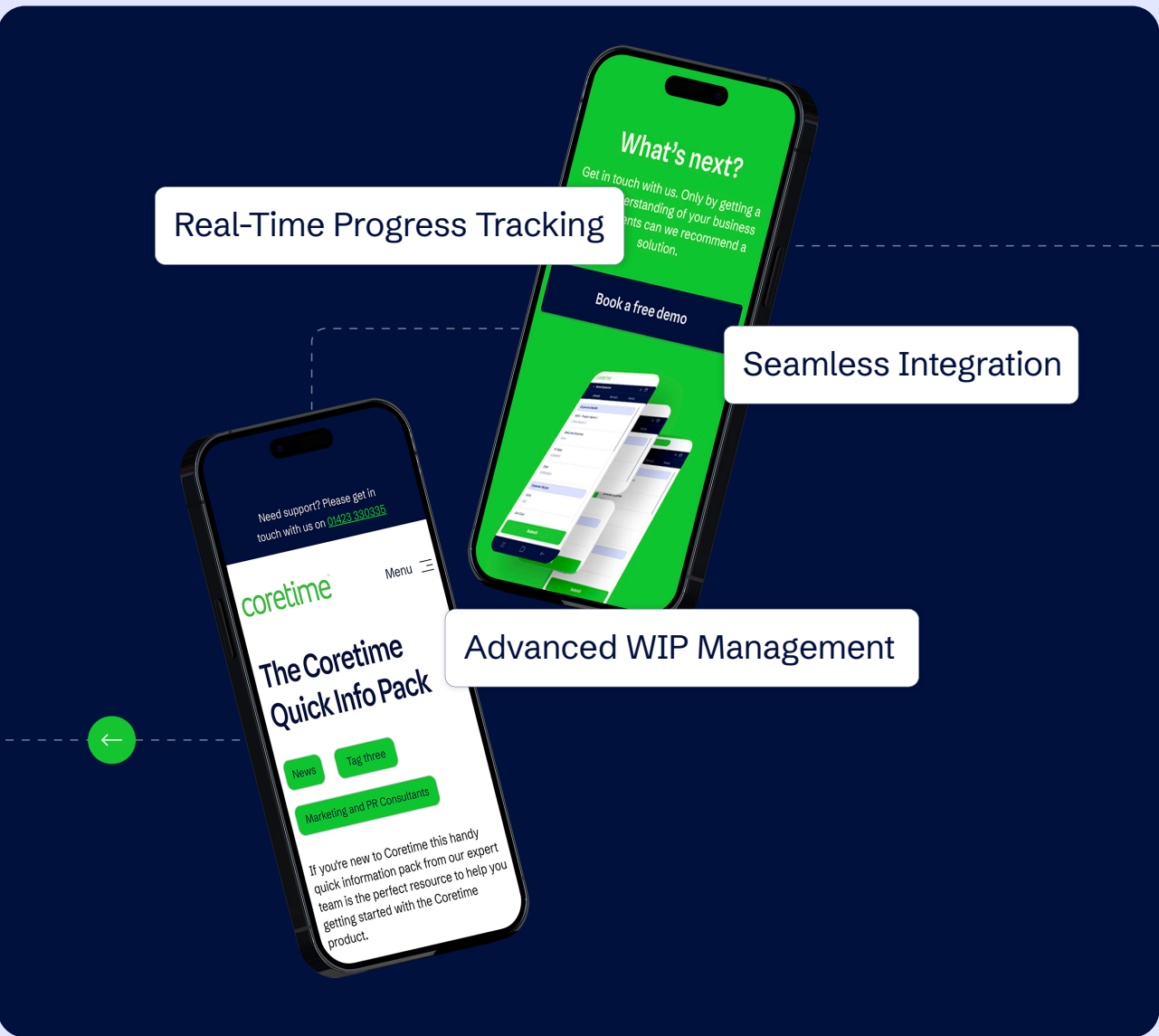
Coretime had a strong product but a weak digital presence. While competitors raced ahead, their website was bloated with information, lacked hierarchy, and offered no clear path for users.

Potential buyers landed on the site and left confused, unsure of what Coretime offered, why it mattered, or how to take the next step. The result was a product that looked less capable than it really was, stalling growth and leaving Coretime behind rivals who invested in sharper branding and a better digital experience.

The Result

We rebuilt Coretime's brand and website to showcase the software's strengths and guide users toward conversion. The scope included refining brand identity, designing and developing a new website, and creating a product feature visual system that Coretime's developers could adopt in-product.

Our approach centred on one primary goal: not to "sell" immediately, but to book a demo. Everything, from structure to design to content, was crafted to reduce friction, clarify value, and drive users toward that action.





Need help with your branding or website project? **Let's talk!**

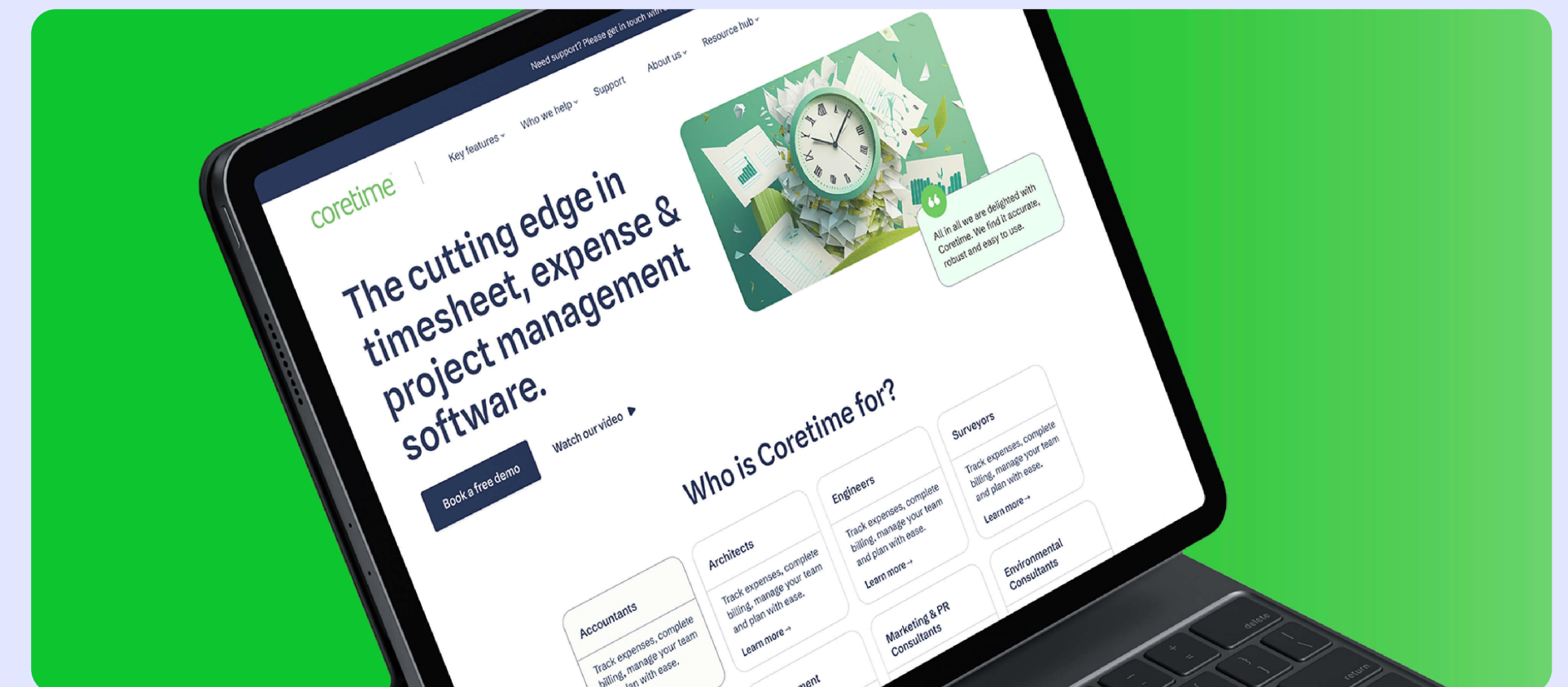
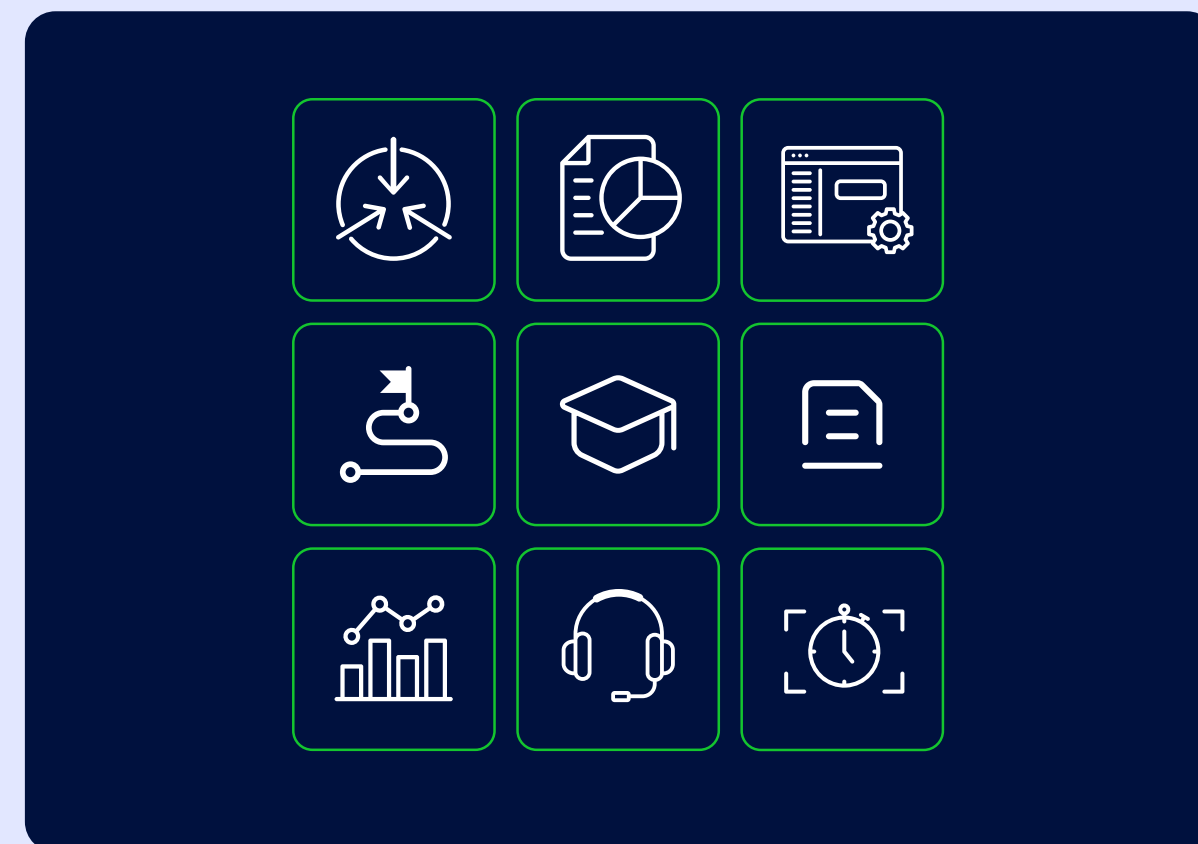
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What makes Coretime different?

UK Based

Pricing

Custom Development



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