



SGR Compliance

Building trust and credibility for a fraud prevention company.

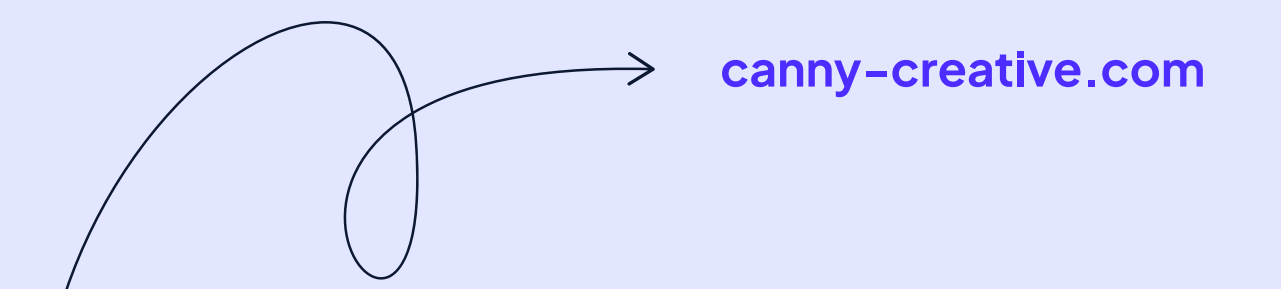
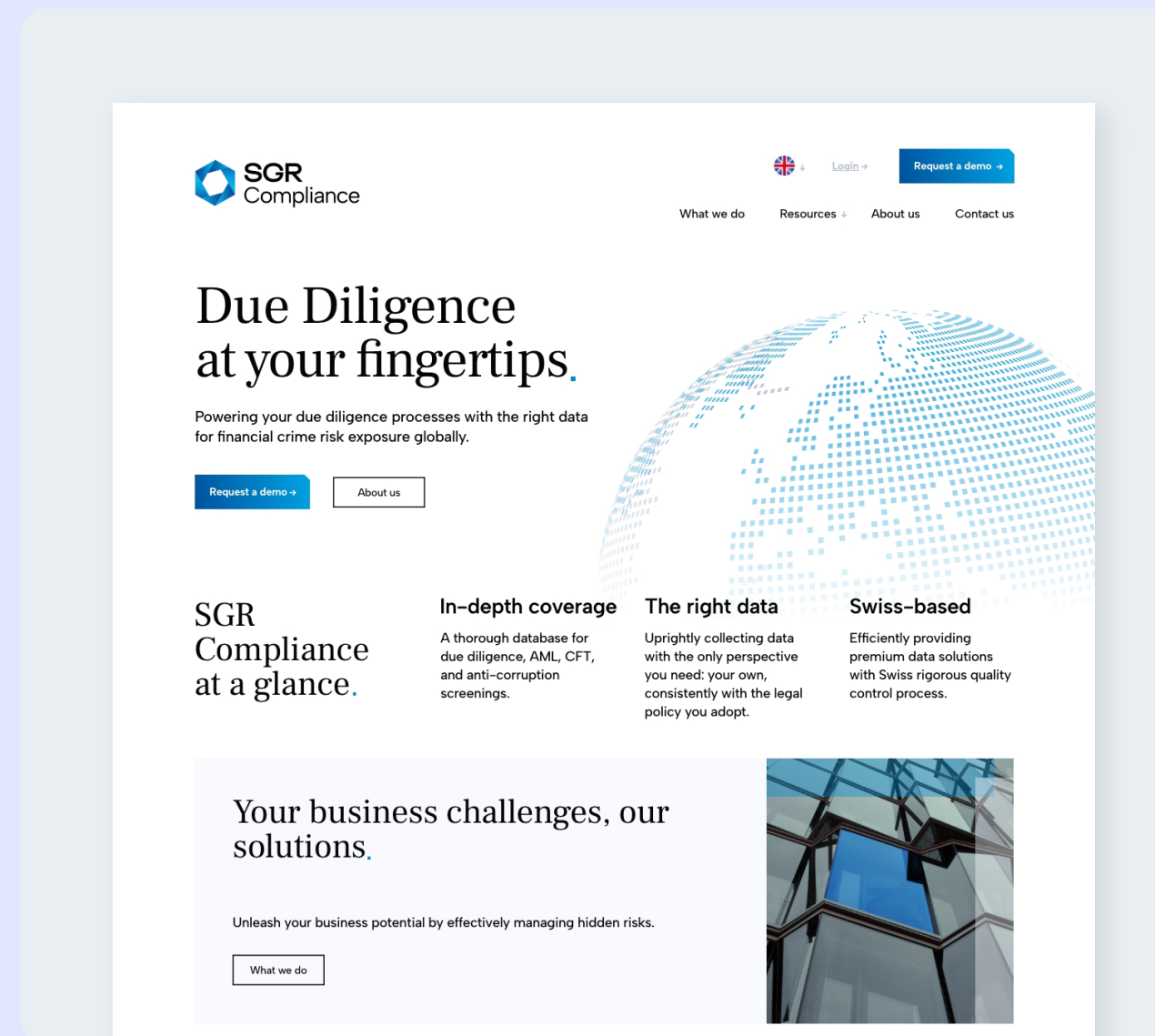
The Problem

As a fraud prevention company, SGR Compliance helps businesses safeguard their reputation and financial assets through expert screening tools. The nature of this business commands a great deal of trust from clients, however, the previous brand didn't align with this message. Instead, it was outdated and lacked the credibility required for this type of company.

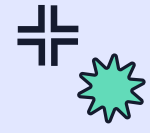
The Result

Whilst keeping elements of the previous brand to retain brand equity, we built a cohesive visual framework that positioned SGR Compliance as a credible and trustworthy partner. To ensure this message was carried across all touch points, we devised comprehensive brand guidelines to maintain consistency throughout the design implementation.

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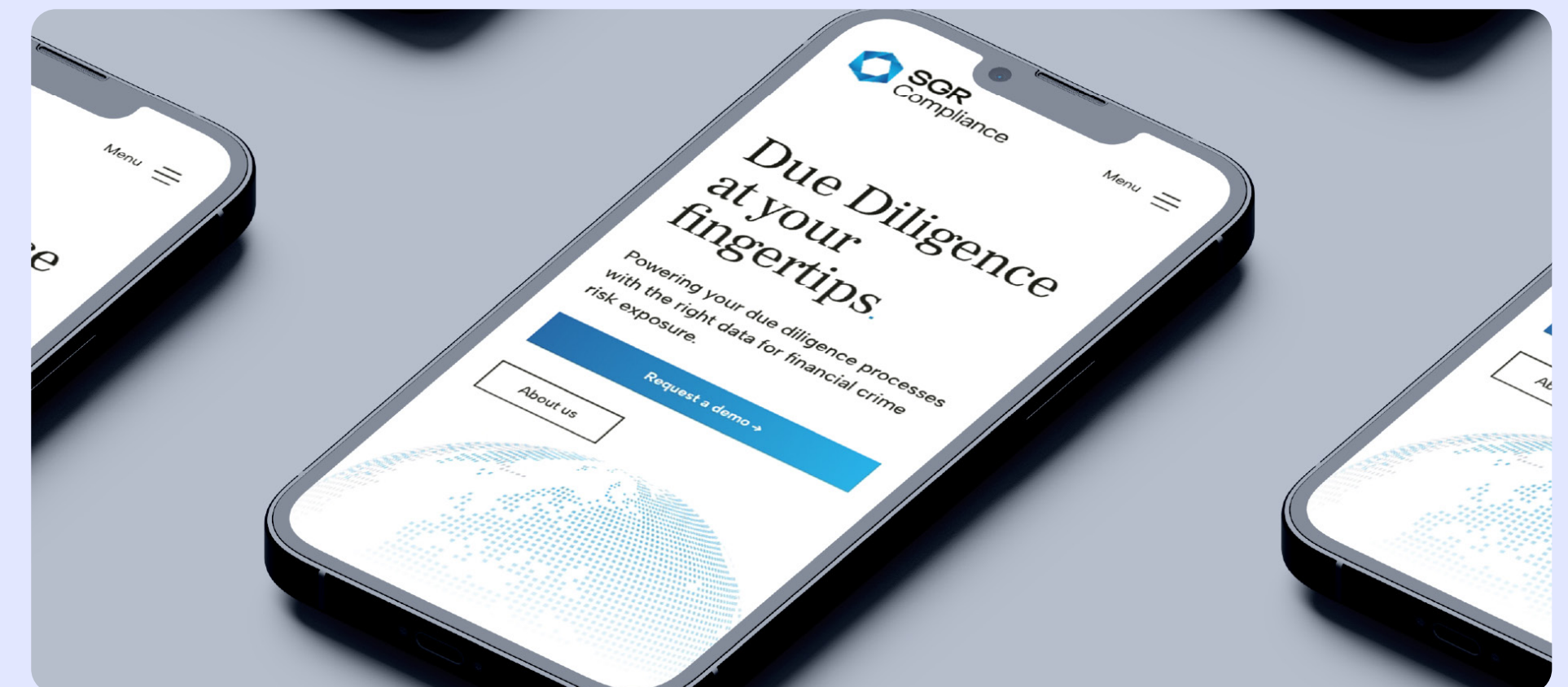
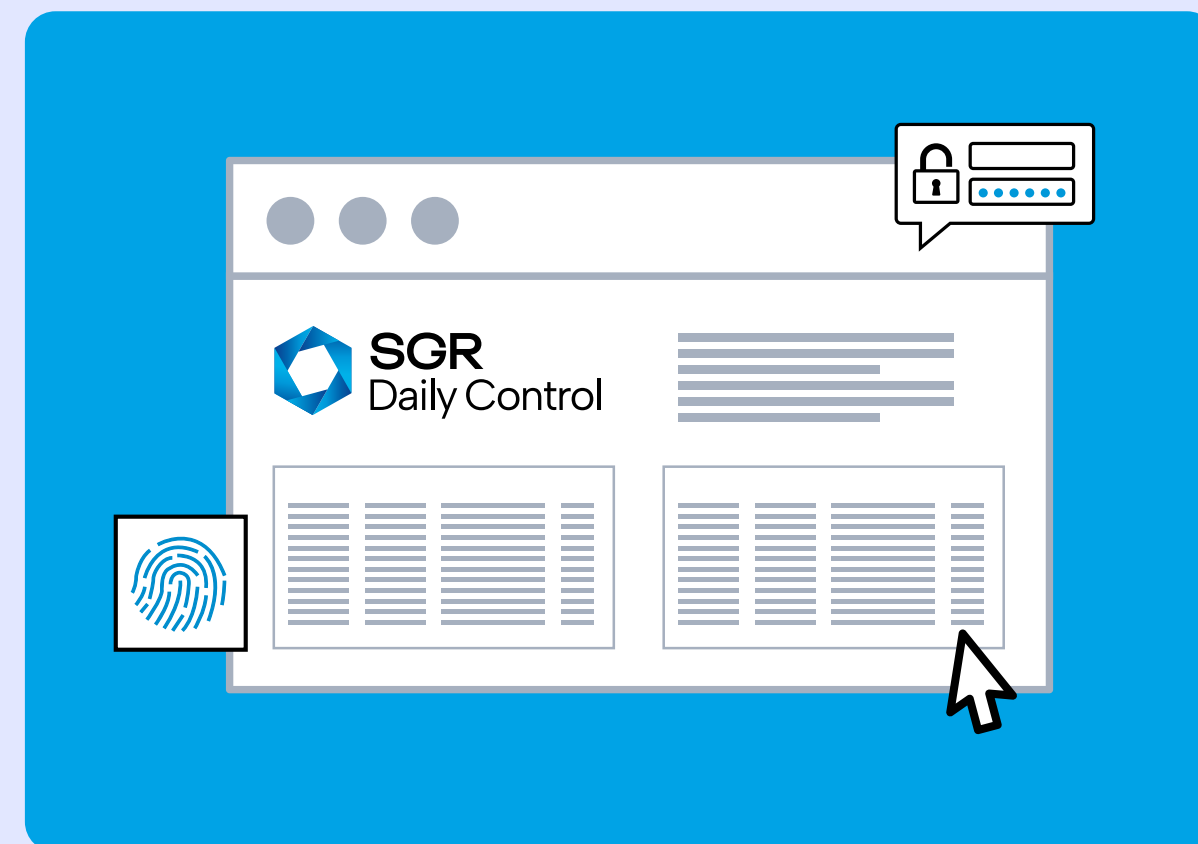


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Discuss your project



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